

GOLDSOUND ELECTRONIC LTD.

COMPANY PROFILE

We believe
More choices for better products.

GOLDSOUND
MORE CHOICES FOR BETTER PRODUCTS

Headquarters (Hong Kong)

Establishment	2002
Employees	20
Shareholder	Goldsound Electronics Ltd. 100%

Philosophy & Strategy

To stay ahead of the latest technology development around the world, we continue to heavily invest in research and development. It is our goal to bring you the most innovative, unique and customer-driven products to meet market demands. We sincerely hope to be one of your business partner in the nearest future.

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Plant (Dongguan)

Establishment	2005
Employees	600
Production lead time	60 - 70 days
MOQ	40'FCL per model
Monthly production capacity	60 - 80k pcs.
Shareholder	Goldsound Electronics Ltd. 100%

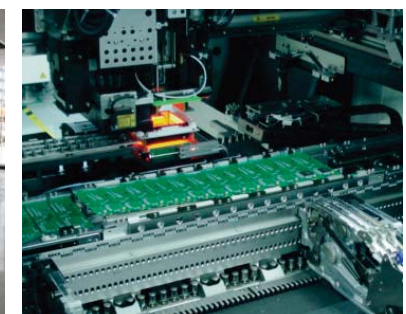
Basic infomation

Established in 2002, Goldsound is a Hong Kong based audio products manufacturer. With a 10,000 square meter fully equipped factory located in Dongguan hosting production lines such as plastic injection, silkscreen and spray paint in additional to all standard manufacturing equipments, our annual production capacity reaches 1,000,000(1 million) units.

Quality control

With a trend that requires for higher products safety standard, many countries have introduced new regulations such as RoHS (For European) and PRO65 (For USA), REACH, ErP II, PAH/PHA/Phthalates etc. Our company has regularly updated related equipments in order to keep abreast of these new demands.

While we understand maintaining highest product quality is key to our clients' success, we contrinuously focus our attention to excel in quality management. Not only have we adopted the latest SMT technology in developing our new product lines, we have also adopted Dustless Production Chamber (DPC) to keep our products portfolio competitive.



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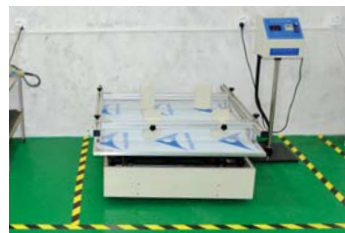
Testing Machine & Equipments



▲ Salt Water Spray Test Machine

Salt Spray (Fog) Testing

The test principle is to provide a controlled corrosive environment which has been utilized to provide relative corrosion resistance information for specimens of metals and coated metals exposed in a given test chamber.



▲ Transportation Simulators

Transportation Vibration Test

Transportation Simulators are used to determine the ability of packages and products to withstand shock and vibration encountered during the following course of typical handling and transportation:

- In-plant handling and warehousing, shipping, distribution warehousing, and final shipping.



▲ Carton Package Box Drop Testing Machine

Carton Drop Test

Instrumented drop test of cushioned package to measure the transmitted shock.



▲ Auto Packing Machine

Automatic Carton Sealing Machine

Carton sealers are case equipment that seals the top or bottom of a case with tape or glue. Typically, the minor corrugated flaps are kicked and plowed closed as the cases are transferred. As the cases enter the compression section, the major flaps of the carton are closed and a hot-melt adhesive is applied.



▲ Electrostatic Discharge Simulator

ESD Test

Electrostatic Discharge Simulators are used to test the immunity of a device to electrostatic discharge. These ESD pulses are special fast, high voltage pulses that help verify that the device under test is immune to static electricity discharges. ESD testing is necessary to receive a CE mark, and for most suppliers of components for motor vehicles as part of required electromagnetic compatibility testing.

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Market Breakdown

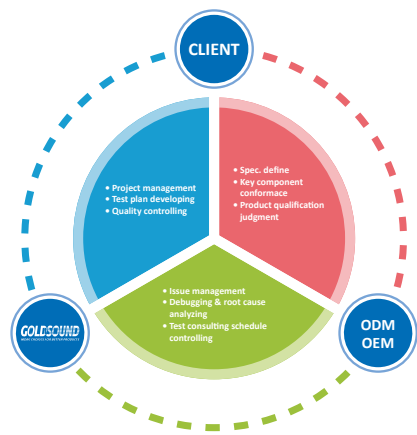


Years of exporting experience	11 years
Product ranges	Encoding turntable, Double CD burner, Mini 3 CD Hi-Fi, internet radio, Bluetooth speaker, DAB radio, Micro system, High power speaker
Current principal customers	Europe 35% USA 35% Japan 20% Asian 10%
ODM	Yes
OEM	Yes
Own brand name	iMusio
Number of staff at R&D team	Over 30



OEM
To open and be ready to develop products together with the customer and fully achieve the customer’s requirements is always our first priority.

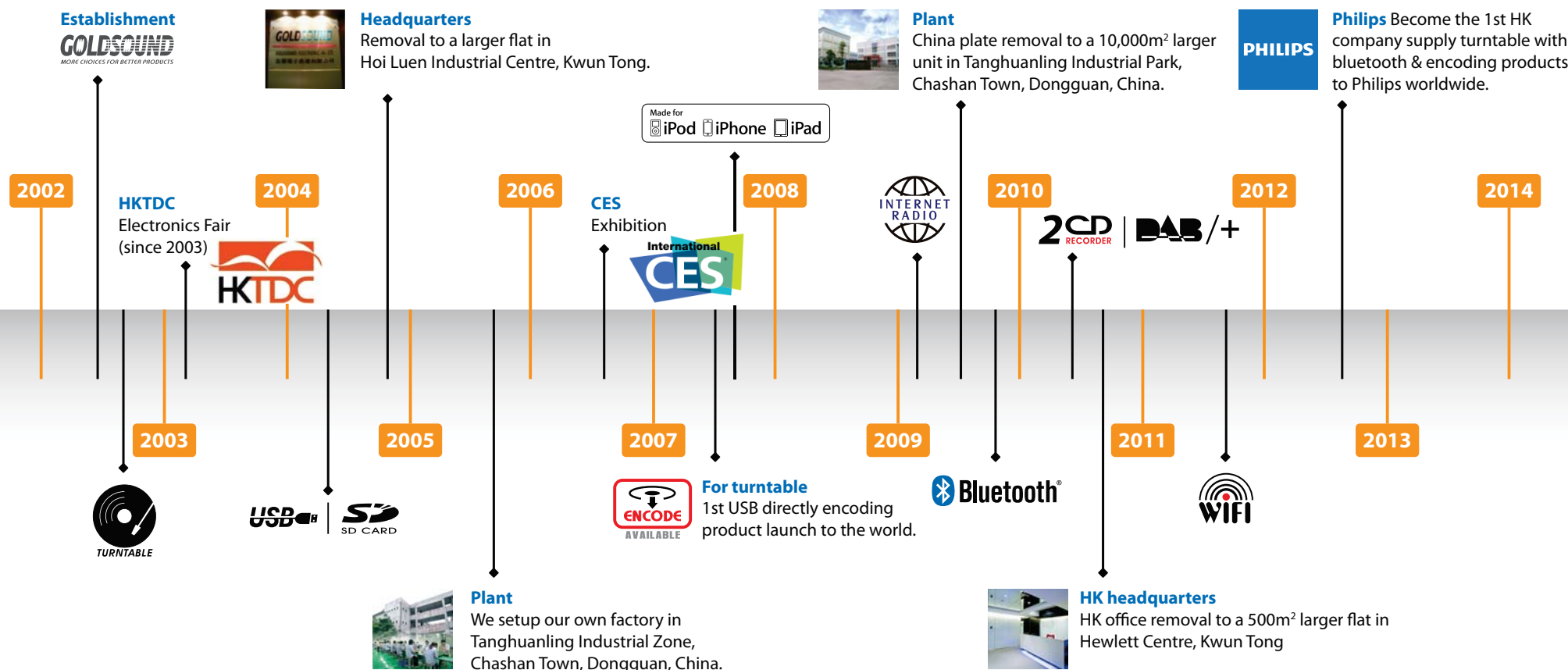
Client oriented
Our ultimate goal is making our customer feel satisfy no matter on our products or our service provided.



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Milestones




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Technology



Connect your mobile phone or any device with  **Bluetooth** connection. Enjoy the music from your mobile phone or pick up telephone call through our products wirelessly.



You can connect our products to computer and then convert the music track from CD, Vinyl or Cassette Tape into MP3 format and store into your PC directly. Save your time for further transfer.



The Technology allow you to streaming the music file from your network, and access over thousands of radio stations all over the world easily.



Direct convert all music track from CD, Vinyl, cassette or video into MP3/MP4 format by just pressing one single button simply. Furthermore, we provide Double Speed Solution for CD Encoding and which can save your valuable time.




Burning all your favorite music for CD, vinyl, cassette or even radio into CD under CD-audio format for lifelong storage.



DAB (Digital Audio Broadcasting) Technology Enjoy the Radio Broadcasting at Digital and lossless format, which enhance the listening quality and satisfy most demanding personage.



Now we provide a simply way by just pressing the  button and divide the music track one by one during Encoding of Vinyl or Cassette Tape.



We provide difference kind of products with iPod Docking station such as Micro CD system with iPod Dock, Turntable with iPod Dock, Internet / DAB Radio with iPod Dock, Alarm clock with iPod Dock and somemore. There must be have one combination suitable your choice.



The Technology which allow you to connect your audio device to the internet or network wirelessly. Also provide muxh room speaker system for your living enjoyment.

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Strength

We have more than 100 different products for your selection.

Turntable / CD (/)

TT series (Turntable)

TCD series (Turntable + CD/MP3 playback)

TCDR series (Turntable + CD/MP3 recorder)

CD series (CD/MP3 playback)

KCD series (Kitchen audio player)

Component system

HF series (Hi-fi system)

MH series (Mico. hi-fi system)

VM series (Vertical Mico.)

Tower

VT series (Vertical Tower)

CW series (Classic Wooden)

Radio / Speaker

PLL series (PLL radio)

DAB series (DAB/+ radio)

IR series (Internet radio)

IS series (iPod docking speaker)

ICR series (Clock radio with iPod docking)

AG series (Airgo audio system)

VE series (Video encoding system)

CDC series (Clock radio with CD player)

Secondary

E (MP3 encoding) 

i (MFI)   

B (Bluetooth playback) 

C (Cassette player) 

P (MP3 disc playback) 

PC (PC link) 



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Exhibition

HKTDC Electronics Fair



(since 2003)

HKTDC Electronics Fair is the world's biggest electronics event, organised by the Hong Kong Trade Development Council (HKTDC) and to be held at the Hong Kong Convention and Exhibition Centre in October every year. One of the fair's highlights is the Hall of Fame – a special section dedicated to high-quality electronic products that are distinguished by their design and function. The fair is organised into key thematic zones ranging from audio-visual products to navigation systems, and from home appliances to telecommunications products. At Technology Exchange Zone, Hong Kong's leading research facilities and companies display their latest technology ideas. In addition, a number of testing, inspection & certification services companies will exhibit at the fair, presenting an array of related services for the electronics industry.

International CES



CES is an internationally renowned electronics and technology trade show, attracting major companies and industry professionals worldwide. The annual show is held each January at the Las Vegas Convention Center in Las Vegas, Nevada, United States. Not open to the public, the Consumer Electronics Association-sponsored show typically hosts previews of products and new product announcements.



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Certificate



ISO 9001 (since 2008)
is an internationally recognized standard for quality management. Developed by ISO (International Organization for Standardization), the world's foremost standard-setting body, the ISO 9001 standard specifies the requirements for a commercial entity to be certified for its commitment to quality management.



BSCI (since 2011)
The Business Social Compliance Initiative (BSCI) Monitoring System is the European approach to improving social performance in supplier countries through a uniform social standards monitoring solution.



GMC (since 2009)
Global Manufacturer Certificate, is a standard distinguishing quality Chinese manufacturers. The existing 8 GMC Benchmarks include manufacturing facilities, product quality control, company size, dedicated export team, research and development capability, social and environment responsibility, trust worthiness and reputation, as well as OEM/ODM experience.

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Our Customers



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